

**SYSTEM AND METHOD FOR FACILITATING CREATION OF A GROUP  
ACTIVITY PUBLICATION**

**ABSTRACT OF THE DISCLOSURE**

5        A computer-implemented method for facilitating group management functionality comprises receiving a request for creating a group activity publication layout, accessing group activity publication layout information in response to receiving the request, and preparing a group activity publication layout including at least a portion of the publication content fields. The group activity publication layout information designates a plurality of  
10      publication content fields and content representation information corresponding to each one of the publication content fields. Preparing the group activity publication layout is performed at least partially dependent upon the representation information.